

**THE NEW COLE BROS. CIRCUS:
GOOD FUN, GOOD PRICE AND GOOD FOR THE WHOLE FAMILY**

For many Americans, the Cole Bros. Circus name prompts fond recollections of a time when you found spiders, not people, on the web, held your parents, teachers and leaders in high regard, and the fourth biggest day of the year--right after Christmas, July 4th, and your birthday--was the day the circus came to town. At the circus, you dreamed of becoming a lion tamer or a ballerina on horseback and laughed at the stupidity of the clowns who reminded you of your little brother because they couldn't do anything right. You held your ears when the human cannonball shot out of the long barrel, and grabbed your father's arm but didn't move your eyes off the wire walker who perilously traversed a silvery strand five stories high. After the show, you fell asleep in your mother's arms on the way home. The circus stirred your imagination and created a happy memory that lasted a lifetime.

Cole Bros. Circus continues to create happy memories for families. A happy alternative to entertainment containing unsuitably violent or adult themes, the World's Largest Circus Under the Big Top offers wholesome entertainment that appeals to everyone in the family--children, teenagers, parents, and grandparents. With moderate ticket prices, free parking, and numerous discount offers, admission to the circus is very affordable. Children cite the poodles, horses, and clowns as their favorites, while adults rave about Cheryl Haddad's Bengal Tigers, and wireflies Gulvyerd and Garcia on the high wire. Young people enjoy the teenage Kim Brothers who juggle on horseback, and the Romeiros' martial arts and stilt spinning, performed by young men and women whose radiant and healthy good looks are exceeded only by their acrobatic and aerial skills and daring. And everyone loves watching Valery Tsoraev's felines--yes, trained pet cats--perform in center ring. Like Christmas, the 4th of July, and your birthday, the circus comes once a year. Circus time is almost here, a time to celebrate, a time to remember, and a special time to share with your whole family.

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